

What is the impact of Bill C-18 on Canadian news media and journalists and how can journalists continue to work around the bill and Meta's blockage?

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The discussion between the Canadian government and Meta and Google started from a simple argument. Finding the best option for the news businesses in Canada. In other countries like Australia and France, this has happened before. The times of news in social media have caused both good and bad things for news sources. Having more engagement for the public and getting to more people in the online environment but the copyrights, and different problems have caused these companies a hard time informing and doing what is best for the public.

Even though the big tech companies bring the journalists new and harder issues, the amount of people that can be reached is something that as journalists at this moment cannot be left behind. With the bill and Meta's blockage, journalists must learn how to publish and show their work using different labels or find a way to get to the public. Physical news every day is less often and trying to get back to it is an impossible job. Journalists in Canada with this new bill in progress must be creative and in the platforms that are still available, even though the ads are out, show their best work and try to engage people with things relevant and reliable.

Now, the only thing is to wait for how this is going to affect the Canadian news and the rest of the world. All the workers in the media business must work around meta, find their way in the news web pages and broadcast channels try to get the news to the public that wants to be informed and use Canadian sources. In between, it is important to understand that this fight hasn't come to an end and as journalists, we must wait for whatever can happen in the future.